

### SUMMARY

Almost twenty years of experience as an intellectual property (“IP”) expert and attorney, ten years of business management experience, and more than seven years of experience as an academic lecturer and researcher. A strong legal, business management and economic academic background from the Czech Republic, Germany, France and the United States, with a prolific publishing history. Licensed to practice in the Czech Republic and in Michigan. More than eight years of contract and knowledge management, and publishing experience as well as experience with business and project management, including cross-border and international projects. Seven years as a full-time college lecturer and an organizer and presenter at seminars and conferences on various legal, business management and economic topics. Six years of involvement in public management and administration. Five years of direct involvement in information system(s)/information technology(ies) (“IS/IT”), and three years of managerial experience in the medical/pharmaceutical domain and the financial sector. Nearly two years experience as an American Government employee in the field of human health. A proven ability to teach and to provide legal services, business management and economic advice, follow directions, work independently, use of Six Sigma and TQM, and to complete projects on schedule. A team player proactively coordinating with colleagues, able to take initiative as appropriate.

#### **Areas of concentration:**

- Problem solver, able to start new projects and carry them through to completion.
- Ability to use interdisciplinary and comparative approaches and liaise practice with academia.
- Wide range of expertise and experience (IS/IT, e-business, Continental and Common law, contracts, litigation, IP).
- Flexibility and readiness to approach issues from various perspectives (legal, economic, etc.).
- Faculty to recognize potential and assist with the growth of business.
- Ability to prioritize and effectively address competing demands in a stressful environment.
- Quick learner and well-organized with a capacity to handle complex matters.
- Coordinator and facilitator regarding multi-cultural challenges.
- Demonstrated ability to build long-term relationships with clients and colleagues.

**Double Citizenship:** Czech Republic and USA.

#### **Languages:**

- Native: Czech.
- Quasi-Native: English (TOEFL in 12/2000, Cambridge ESOL-CAE C1 in 3/2009, City Guilds C2 in 6/2009).
- Fluent: German (Goethe-Zertifikat C1 in 6/2009) and French.
- Basic knowledge: Russian, Italian, and Latin-Law and Medical Terminology (University of Michigan test)

### PROFESSIONAL EXPERIENCE

#### ***IS/IT, IP and legal expert, 11/2014 – present Ministry of Agriculture of the Czech Republic, Prague, Czech Republic***

Performed high quality legal and strategic services, especially related to the intellectual property portfolio and IS/IT

- Resolved a myriad of IS/IT, IP, logistic and legal strategic issues and offered recommendations for improvement.
- Provided various legal and business manager services and advice on divergent public management and administration, as well as intellectual property, issues, such as IP strategies and trademark registration/litigation.
- Drafted memoranda, contracts and other legal documents.

#### ***Academic lecturer and researcher, 9/2011 – present Metropolitní univerzita Praha, PEF, BIBS, Anglo-American University, Česká zemědělská univerzita (until 10/2015) Prague, Czech Republic***

Performed academic and research tasks involving the law, business management and economic interdisciplinary study and industrial property.

- Taught classes in English and Czech – Fundamentals of Law, International Business Law, Competition law, Antitrust law, IP law, Law of business contracts, Common law reasoning and institutions, Legal regulation of integration, EU law, EU judicature and case law, Strategic management, Knowledge management, Legal aspect of managing IS-IT, etc.

- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Participated in and with various grants and projects.
- Provided advising and consulting to business, managed contract portfolios.
- Supervised Bc., Master, Ph.Dr. and Ph.D. theses and diploma works, prepared supervisor and opponent statements.

***Senior Manager supporting the CEE General Counsel, 10/2010 – 3/2011***

***PricewaterhouseCoopers Česká Republika, s.r.o., Prague, Czech Republic***

Principally provided support to national and international PwC projects and internal operations involving commercial, civil, employment, data protection and intellectual property law.

- Actively participated in the CEE regional legal team.
- Worked as a liaison between the CEE region and the Czech PwC and the local practice in general (marketing, client service, finances, internal, etc.).
- Provided various legal services and advice on divergent legal and business issues to the Czech PwC.
- Co-operated with a plentitude of national and international teams working on various law and business projects.
- Performed Risk Management and Compliance tasks. Provided case management for cases from various fields.

***Attorney providing In-House lawyer and PSL services, 04/2008 – 9/2010, Praha, Czech Republic***

Areas of practice included civil, commercial, corporate, IP, financial and Bank law, European and international law.

- Provided In-House lawyer support for large financial (bank) and IT institutions as well as Professional Support Lawyer services.
- Performed Risk Management and Compliance tasks.
- Managed contracts and various portfolios; supervised and managed junior employees.
- Advised on divergent legal issues, including Mergers and Acquisitions and various financial operations and intellectual property matters.
- Negotiated, drafted and reviewed documents, submissions, analysis, and other materials.
- Represented in court and before state and public agencies.
- Provided support for challenging law cases and case management for a major international arbitration case.
- Assumed knowledge management tasks. Created and managed databases; conducted complex legal research.
- Monitored new jurisprudence and legislation.
- Assisted with E.U. grant proposals' preparation and conclusion of consortium agreements.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Taught LL.M. classes on the topic of Commercial Jurisprudence of the E.U. and of Strategic Management.

***Research Assistant Senior, 04/2006 – 04/2008***

***US Veterans Administration and University of Michigan, Ann Arbor, Michigan***

Provided a high standard of administrative and research support to lead scientists and physicians.

- Drafted documents and other written materials; conducted complex research; negotiated contract terms.
- Facilitated the communications between physicians and drug companies.
- Assisted with knowledge management, development and maintenance of databases, and grant applications.
- Prepared advanced PowerPoint Presentations and complex documents with EndNote references.
- Maintained correspondence, calendars and files; scheduled appointments; made travel arrangements.
- Liaised with internal and external parties; reconciled P-Cards and used M-Pathways (accounting systems).

***Attorney, 07/2004 – 10/2005***

***Edmund Maciorowski, PC, Bloomfield Hills, Michigan***

Areas of practice included litigation, customs law, export and import law.

- Drafted legal documents, correspondence, and other written materials.
- Prepared submissions and documents to be filed with courts, government agencies, and other entities.
- Advised clients on a wide variety of legal matters pertaining to export and import law (ERA, etc.).
- Negotiated contract terms and managed contracts.
- Conducted legal research. Maintained the firm's calendar of document submission deadlines.
- Maintained the currency and relevancy of the firm's library. Published articles and lectured.

**Attorney (In-House lawyer), 02/2002 – 08/2002**

**Goldman Sachs – Demac, Prague, Czech Republic**

Areas of practice included corporate and finance law, bankruptcy.

- Provided In-House lawyer support to a mid-size institution
- Advised on various investment, financial, debt collection, bankruptcy, and related legal issues.
- Negotiated with third parties, and consulted with attorneys.
- Managed contracts, reviewed output of outsourcing legal providers.
- Monitored and enforced deadlines.
- Conducted research and drafted legal documents, correspondence, and other written materials.
- Prepared submissions to be filed with courts and agencies in the Czech Republic.
- Supervised and managed staff of four employees.

**Attorney, 07/1998 – 08/2001**

**Cermak Horejs Vrba, PC, Prague, Czech Republic**

Areas of practice included intellectual property, antitrust law, arbitration, and commercial law.

- Advised on various issues with respect to unfair competition, antitrust, intellectual property and business development matters.
- Provided a high-quality support, especially to clients from the pharmaceutical and nutrition and cosmetic sector (Budějovický Budvar, Pfizer, Bayer, Kraft Foods, Calvin Klein, Wendys).
- Drafted legal documents and prepared submissions to be filed with courts and agencies in the Czech Republic.
- Registered intellectual property rights and litigated intellectual property claims.
- Represented clients in court and before state and public agencies, sought licenses and official permissions.
- Managed contracts, trademark and patent portfolio of clients, including license agreements.
- Created, developed, and led the Domain Names Department to reconcile international conflicts with Internet sites.
- Authored and published books and articles, lectured, and gave public speeches.
- Supervised and managed a staff of five employees.

**Trainee Solicitor (koncipient), 09/1995 – 06/1998**

**Gide Loyerette Nouel and Sodomka & Souček, Prague, Czech Republic**

Areas of practice included commercial, corporate, real estate, and intellectual property law.

- Drafted correspondence, contracts and legal documents.
- Prepared submissions to be filed with courts and agencies.
- Represented major clients, including Pechiney, in court and before state and public agencies.
- Negotiated and drafted merger and acquisition agreements, as well as related ancillary documents.
- Maintained files, assisted with updating of the firm's library.
- Conducted research and provided translation.
- Published articles.

**EDUCATION**

**MBA**, National American University, *USA*, in cooperation with the University of New York, *Prague*  
2010 – M.B.A.

**Accounting Certificate**, Washtenaw Community College, *Ypsilanti, Michigan, USA*  
2008 – Accounting Certificate

**Power Point Specialist 2003**, Microsoft Office  
2007 – PPT Microsoft Office

**LL.M.**, Wayne State University School of Law, *Detroit, Michigan, USA*  
2003 - LL.M. in Corporate and Finance Law

**Ph.D.**, Charles University School of Law, *Prague, Czech Republic*,  
2000 - Doctorate degree in Civil and Commercial Law

**Mgr.**, Charles University School of Law, *Prague, Czech Republic*,  
1995 - Magister of Law (J.D. equivalent)

**Licence**, Université Paris XIII-Nord Villetaneuse, *Paris, France*,  
1994 - Bachelor's degree in Law

**TEACHING AND LECTURING (selected)**

- Metropolitní Univerzita Praha, *Praha* – Ph.D. Program: Business Law and IP law, 2016-present.
- Metropolitní Univerzita Praha, *Praha* – Ph.D. Program: European Integration and IP law, 2011-present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Competition law, 2016-present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Commercial law, 2016-present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Business law and IP law, 2011-present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: EU law and IP law, 2011-present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Competition and IP law, 2011-present.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: Corporation and Contracts law, 2013-2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: International law, Integration, 2012-2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: EU law, Integration, 2012-2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: Fundamentals of Law, Scien. Juridique 2011-2015.
- Anglo-American University, *Prague* – LL.B. Program: UK Legal System and Method, 2016-present.
- Anglo-American University, *Prague* – LL.B. Program: Intellectual property law, 2013-present.
- Anglo-American University, *Prague* – LL.B. Program: Common Law Reasoning and Institutions, 2011-present.
- Anglo-American University, *Prague* – B.A. Program: Law of Business Contracts, 2011-present.
- Anglo-American University, *Prague* – B.A. Program: Business Law, 2016-present.
- Anglo-American University, *Prague* – B.A. Program: Introduction to Law for Business, 2011-present.
- B.I.B.S., *Brno* – LL.M. Program: Legal aspects of managing Information systems and IT, 2013-present.
- B.I.B.S., *Brno* – LL.M. Program: Sources and types of law, 2013-present.
- B.I.B.S., *Brno* – Bc. Program: Business law - corporate and contracts, 2012-dosud.
- B.I.B.S., *Brno* – LL.M. Program: European Commercial Judicature and Case-Law, 2008-present.
- B.I.B.S., *Brno* – LL.M. Program: Strategic Management, 2008-present.
- Sekurkon, *Prague*: Legal regime of domain names, 2000.

**PUBLICATIONS**

**2017**

- ..
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert. First Transposition Anniversary of Harmonized Mortgages: What Is the Target and Was It Hit? ... 11th MSED VSE ... affi AAU
- JÁNOŠÍKOVÁ, Petra, MacGREGOR PELIKÁNOVÁ, Radka. .... Danube.... Plzeň
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert. The many shades of the ephemeral competition efficiency ..... *Antitrust – Revue of Competition Law*, 2016 ..... Affiliation University of West Bohemia
- DMITRIEVA, Anastasiia, MacGREGOR PELIKÁNOVÁ, Radka. The global good present and perhaps even better future of color trademarks ... *AAU Law Forum* ..... affi AAU
- MacGREGOR PELIKÁNOVÁ, Radka .... Unfair competition .... *AA Law Forum* ... MUP .... GA ČR
- MacGREGOR PELIKÁNOVÁ, Radka , JÁNOŠÍKOVÁ, Petra. The Recent Dynamics of the Real Estate Transfer Tax in the EU... *Práce Naukowe* ... (in peer review) Affiliation of University of West Bohemia

2017

- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR, Robert. European e-Justice Portal – Reality of Electronic One-Stop-Shop for Publication of Financial Statements in the EU. In: Jindřichovská, Irena; Kubíčková, Dana. Conference: 5<sup>th</sup> International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, CZECH REPUBLIC Date: OCT 20, 2017. IFRS: GLOBAL RULES & LOCAL USE, Pages: 98-111. Affiliation AAU.
- MacGREGOR PELIKÁNOVÁ, Radka, CVIK, Eva Daniela. The Ephemeral Value of Stock – What IFRS And GAAP Can(Not) Capture According to a Czech Case Study. In: Jindřichovská, Irena; Kubíčková, Dana. Conference: 5th International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, CZECH REPUBLIC Date: OCT 20, 2017. IFRS: GLOBAL RULES & LOCAL USE, Pages: 158-173. Affiliation AAU.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka. The Ambiguous Awareness of Approaching Squeeze-Out – Czech Case Study in the EU Perspective. *ACC Journal*, 2017, 23(2): 7-18. DOI: 10.15240/tul/004/2017-2-001. Affiliation ZČU.
- MacGREGOR PELIKÁNOVÁ, Radka, DMITRIEVA, Anastasiia. Single Colour Trademarks Not Only on the Current Czech Market. *ACC Journal*, 2017, 23(2): 36-49. DOI: 10.15240/tul/004/2017-2-003. Affiliation ZČU.
- MacGREGOR PELIKÁNOVÁ, Radka. European Myriad of Approaches to Parasitic Commercial Practices. *Oeconomia Copernicana*, 2017, 8(2): 167-180, doi: 10.24136/oc.v8i2.11. Available at <http://economic-research.pl/Journals/index.php/oc/article/view/52/121>. Affiliation MUP, GA ČR. *WoS*
- MacGREGOR PELIKÁNOVÁ, Radka, CÍSAŘOVÁ, Jarmila, BENEŠ, Marek. The misleading perception of the purpose of the protection against misleading advertising by the EU law and its impact in the Czech Republic. *The Lawyer Quarterly*, 2017, 7(3): 145-161. ISSN 1805-8396 (Print), ISSN 1805-840X (Online). Affiliation MUP, GA ČR. *Scopus*.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka. The Transposition of the Mortgage Credit Directive and the Czech Perception of its Impacts, pp. 184-194 In: KAPOUNEK, Svatopluk, KRÚTOVÁ, Veronika (eds). 20th International Scientific Conference „Enterprise and Competitive Environment“, March 9-10, 2017, Brno, p. 980. ISBN 978-80-7509-499-5. Affiliation MUP. Available at [https://ece.pefka.mendelu.cz/sites/default/files/imce/ECE2017\\_fin.pdf](https://ece.pefka.mendelu.cz/sites/default/files/imce/ECE2017_fin.pdf)
- JÁNOŠÍKOVÁ, Petra, MacGREGOR PELIKÁNOVÁ, Radka. The Heterogenous Diversity of the Real Estate Transfer Tax in the EU, pp. 247-255 IN JAJUGA, Krzysztof, ORLOWSKI, Lucjan T., STAEHR, Karsten (Eds.). *Contemporary Trends and Challenges in Finance*. Springer Proceedings in Business and Economics, 2017, 320 p. ISBN 978-3-319-54885-2. Available at <http://www.springer.com/us/book/9783319548845> and [http://wrofin.ue.wroc.pl/wp-content/uploads/2017/01/productFlyer\\_978-3-319-54884-5.pdf](http://wrofin.ue.wroc.pl/wp-content/uploads/2017/01/productFlyer_978-3-319-54884-5.pdf) Affiliation of University of West Bohemia. *WoS*.
- MacGREGOR PELIKÁNOVÁ, Radka. The Ephemeral Concept of Parasitic commercial Practices in the EU. *EconPapers* No.66/2017 and IN: Balcerzak Adam P., Pietryka, Ilona. 9<sup>th</sup> International Conference on Applied Economics – Contemporary Issues in Economy, Toruń, Poland, 22-23 June, 2017. ISBN 978-83-65605-03-0. Available at [http://www.badania-gospodarcze.pl/images/Working\\_Papers/2017\\_No\\_66.pdf](http://www.badania-gospodarcze.pl/images/Working_Papers/2017_No_66.pdf) Affiliation MUP, GA ČR.
- MacGREGOR PELIKÁNOVÁ, Radka. Právo průmyslového vlastnictví. In: SCHELLE, Karel, TAUCHEN, Jaromír (Eds.). *Encyklopedie českých právních dějin, VII. svazek Právo pra-Prob*. Plzeň: Aleš Čeněk, 2017, 131-145 from 829 p. ISBN 978-80-7380-648-4 in co-edition with Ostrava: KEY Publishing, 2017. ISBN 978-80-7418-270-9 (IC charter in an academic book) Affiliation MUP.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka, HES, Aleš. The impact of recodification on the squeeze-out in a comparative perspective In: Jedlička, Pavel, Marešová, Petra, Soukal, Ivan (Eds.). *Double-blind peer reviewed proceedings of the international scientific conference Hradec Economic Days 2017*, Vol. 7(1), January 31st and February 1st, 2017, Hradec Králové, Czech Republic : University of Hradec Králové, 2017, p. 127-136 of 991. ISBN 978-80-7435-664-3. Affiliation MUP. *WoS*.

**PUBLICATIONS**

2016

- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR, Robert. The (Dis)Harmonized Residential Property Mortgages in the EU In: Jindřichovská, Irena; Kubičková, Dana. Conference: 4th International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, CZECH REPUBLIC Date: SEP 29-30, 2016. IFRS: GLOBAL RULES & LOCAL USE, Pages: 33-45. Affiliation AAU. *WoS*.
- MacGREGOR PELIKÁNOVÁ, Radka. Právo evropské. In: SCHELLE, Karel, TAUCHEN, Jaromír (Eds.). *Encyklopedie českých právních dějin, VI. svazek Právní-Právo po*. Plzeň: Aleš Čeněk, 2016, 367-77 from 883 p. ISBN 978-80-7380-641-5 in co-edition with Ostrava: KEY Publishing, 2016. ISBN 978-80-7418-268-6 (!C charter in an academic book) Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert. One decade with the TLD of the EU – domain names for all Europeans as a (un)wanted mission (im)possible for three European Commissions. *AA Law Forum*, 2016, 7, 14-33. ISSN 1804-1094. Available at <http://www.aau.edu/data/files/7th-law-forum.pdf>. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert. Current academic and managerial views on the valuation of Internet domain names. In LÖSTER, Tomáš, PAVELKA, Tomáš (Eds.). *Conference Proceedings. The 10th International Days of Statistics and Economics*, September 8-10, 2016, Prague, CZ, pp.1119–1129 of 2116. ISBN 978-80-87990-10-0. Available at [https://msed.vse.cz/msed\\_2016/sbornik/toc.html](https://msed.vse.cz/msed_2016/sbornik/toc.html) Affiliation AAU. *WoS*
- MacGREGOR PELIKÁNOVÁ, Radka, BENEŠ, Marek, MacGREGOR, Robert. European (mis)reconciliation of rules against misleading commercial practices – the Last decade’s crusade of the Commission and CJ EU. In Majerová, I., Kotlánová, E. (eds.). *Proceedings of the 14th International Scientific Conference on Economic policy in the European Union Member Countries*, 2016, 389-398 of 424. ISBN 978-80-7510-210-2. Affiliation MUP. *WoS*.
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert. Preferences in Domain Names of European Businesses IN: RUKOVANSKÝ, Imrich (Ed.). *Proceedings of International Conference on Informatization of Economic and Management Processes*, Brno 15.9.2016, p.21-27. ISBN 978-80-87255-73-5. Affiliation BIBS.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka. Implementation of Directive 2014/17/EU and its Impact on EU and Member States Markets, from not only a Czech Perspective. *Procedia – Social and Behavioral Sciences*. 19th International Conference Enterprise and Competitive Environment 2016, ECE 2016, 10-11 March, Brno, Czech Republic. 2016, 220(85): 85-94. ISSN 1877-0428. Available at <http://www.sciencedirect.com/science/article/pii/S1877042816305730> Affiliation MUP. *WoS*
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka. A comparative study of the legal liability of executives in LLC in the Czech Republic and some of other EU member states. *Scientific Papers of the University of Pardubice, Series D 1/2016*, 2016, 36, 54-65. ISSN 1211-555x (Print), ISSN 1804-8048 (On-line). Available at <http://www.upce.cz/fes/veda-vyzkum/fakultni-casopisy/scipap/posledni-obsah.pdf> *Scopus*
- MacGREGOR PELIKÁNOVÁ, Radka, CVIK, Eva Daniela. FATCA from the US, EU and Czech perspectives - Governments of the world for tax compliance, unite!? In Jedlička, Pavel (ed). *Double-blind peer reviewed proceedings of the international scientific conference Hradec Economic Days 2016*, Vol. II., 2<sup>nd</sup>-3<sup>rd</sup> February, 2016, Hradec Králové, Czech Republic : Gaudeamus, 2016, p. 95-105 of 411. ISBN 978-80-7435-634-6. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka, CVIK Eva Daniela. Use or not to use Bitcoin this is the question. In Jedlička, Pavel (ed). *Double-blind peer reviewed proceedings of the international scientific conference Hradec Economic Days 2016*, Vol. II., 2<sup>nd</sup>-3<sup>rd</sup> February, 2016, Hradec Králové, Czech Republic : Gaudeamus, 2016, p. 106-113 of 411. ISBN 978-80-7435-634-6. Affiliation MUP.

2015

- MacGREGOR PELIKÁNOVÁ, Radka. MacGREGOR, Robert. Global and Local Perspectives on Valuation of Domain Names In: Jindřichovská, Irena; Kubíčková, Dana. Conference: 3rd International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, CZECH REPUBLIC Date: OCT 8-9, 2015. IFRS: GLOBAL RULES & LOCAL USE, Pages: 123-132. Affiliation AAU. *WoS*.
- MacGREGOR PELIKÁNOVÁ, Radka. *New trends in perception and use of domain names – Critical and Comparative Analysis of the Modern Domain Name Universe*. Ostrava : Key Publishing and Praha : MUP Press, 2015, 144 p. ISBN 978-80-7418-251-8. Affiliation MUP, GA ČR
- MacGREGOR PELIKÁNOVÁ, Radka. Does The Court of Justice policies perception shape the Pierre Fabre business, or is it the other way around? In Machová, Z., Tichá, M. (eds.). *Proceedings of the 13th International Conference „Economic policy in the European Union Member Countries“*, 2015, 367-381 of .... ISBN 978-80-248-3796-3. Available at <http://www.ekf.vsb.cz/hpveu/en/09-proceedings/2015-proceedings/> Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka. Arbitráž mezinárodní a Československo. In: SCHELLE, Karel, TAUCHEN, Jaromír (Eds.). *Encyklopedie českých právních dějin, I. svazek A-Č*. Plzeň: Aleš Čeněk, 2015, 276-286 from 976 s. ISBN 978-80-7380-526-3 in co-edition with Ostrava: KEY Publishing, 2015. ISBN 978-80-7418-239-6 (!C charter in an academic book) Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka. The unbearable lightness of imposing e-commerce in a vertical agreement setting. *Antitrust – Revue of Competition Law*, 2015, 3, 68-76. ISSN 1804-1183. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka, JAKL, Ladislav. Czech Republic In: BETTINGER, Torsten, WADDELL, Allegra (Ed.). *Domain Name. Law and practice. An International Handbook*. 2<sup>nd</sup> Edition. Oxford, UK : Oxford University Press, 2015, 257-284 of 1696 p. ISBN 9780199663163.
- MacGREGOR PELIKÁNOVÁ, Radka. Co mohou o základních zásadách občanského zákoníku naznačovat dva judikáty o průmyslovém vlastnictví? *Rekodifikace & Praxe*, 2015, III(11): 23-26. ISSN 1805-6822. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR, Robert. General doctrines and principles of EU law and their impact on domain names. *AA Law Forum*, 2015, 6, 29-45. ISSN 1804-1094. Available at <http://www.aau.edu/wp-content/uploads/2015/05/6th-Edition-Forum.pdf>
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka. Agricultural policy and law as reflected by Websites of Czech organic farmers IN: Smutka, L., Rezbová, H. (Eds.) *Agrarian Perspectives XXIV – Global Agribusiness nad the Rural Economy – Proceedings of the 24<sup>th</sup> International Scientific Conference*, 16 -18 September, Prague, CZ : CULS, 2015, p. 82-89 of 552. ISBN 978-80-213-2581-4. Available at <http://ap.pef.czu.cz/static/proceedings/2015/> Affiliation CZU. *WoS*.
- MacGregor PELIKÁNOVÁ, Radka. The Significance of Domain Names for Agribusiness – Czech and Austrian comparative study IN: Smutka, L., Rezbová, H. (Eds.) *Agrarian Perspectives XXIV – Global Agribusiness nad the Rural Economy – Proceedings of the 24<sup>th</sup> International Scientific Conference*, 16 -18 September, Prague, CZ : CULS, 2015, p. 248-255 of 552. ISBN 978-80-213-2581-4. Available at <http://ap.pef.czu.cz/static/proceedings/2015/> Affiliation CZU. *WoS*.



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### PRESENTATIONS AT CONFERENCES (selected)

„Agricultural policy and law as reflected by Websites of Czech organic farmers” and „The Significance of Domain Names for Agribusiness – Czech and Austrian comparative study“ in ppt at the International Conference: **Agrarian Perspectives XXIV**, Česká zemědělská univerzita, *Praha, Czech Republic* – 17<sup>th</sup> September, 2015.

„European Quartet of Missed Opportunities for Internet Governance” at the 17<sup>th</sup> International Academic Conference of the **International Institute of Social and Economic Sciences (IISES)**, *Vienna, Austria* - 21<sup>st</sup> – 24<sup>th</sup> June, 2015.

“Strategy option for addressing the legal liability of Czech Executives” and “The (in)efficiency of cartel prosecution and its impact on business management” at the International Conference, **Advanced Research in Scientific Areas – ARSA 2014**, the 3<sup>rd</sup> year of International Conference ARSA, *Žilina, Slovak Republic*, December 1<sup>st</sup> – 5<sup>th</sup>, 2014.

„Potential Impact of the Famous Pierre Fabre Case on e-Business in the EU – The European Secret message about the significance of Domain names” in ppt at the 12<sup>th</sup> International Conference **Economic Policy in the European Union Member Countries**, *Karviná, Czech Republic* - September, 2015.

“Comparison of e-platform of National Rural Networks in selected EU member states” and “The use of Websites by Czech Biofarmers for their operation and the rural development” in ppt at the International Conference: **Agrarian Perspectives XXIII**, Česká zemědělská univerzita, *Praha, Czech Republic* – 16<sup>th</sup> September, 2014.

“Doménová jména a jejich význam pro podnikání ve světle NOZ?” in ppt at the Conference: **Olomoucké právníké dny**, Právnická fakulta Univerzity Palackého, *Olomouc, Czech Republic* – May 15<sup>th</sup>, 2014.

“The significance of domain names for business in the EU” – principal organizer, moderator and presenter of the international conference MUP, GA ČR, CZ.Nic: “**Domain names and their significance for business**”, *Prague, Czech Republic* – April 11<sup>th</sup>, 2014.

“Quo vadis ICANN and TLDs?” in prezí at the Conference: **Olomoucké právníké dny**, Právnická fakulta Univerzity Palackého, *Olomouc, Czech Republic* – May 9<sup>th</sup>, 2013.

“Integration Models, Eurocrisis and TLD.eu” in ppt at the Conference: **Enterprise and Competitive Environment**, Faculty of Business and Economics, Mendel University, *Brno, Czech Republic* – March 8<sup>th</sup>, 2013.

### GRANTS

**GA ČR** No. 17-11867S, *Prague, Czech Republic* - Comparison of the interaction between the law against unfair competition and intellectual property law, and its consequences in the central European context, 2017-2019

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### PROFESSIONAL ORGANIZATION MEMBERSHIPS

**Member, Czech State Bar**, *Prague, Czech Republic*

**Member, Jednota Českých Právníků**, *Prague, Czech Republic*

**Member, State Bar of Michigan**, *USA*

**EDITORIAL, ACADEMIC, AND PROFESSIONAL BOARD MEMBERSHIP**

**Journal on Legal and Economic Issues of Central Europe**, ISSN 2043-085X – Editorial board member, 2010-present.

**Acta MUP**, ISSN 1804-6932 – Editorial board member, 2011-present.

**Právo, Ekonomika, Management**, ISSN 1804-3550 – Editorial board member, 2012-present.

**Academic Committee of the Institute for the legal protection of Industrial Property of the Metropolitní univerzita Praha** (Vědecká rada Ústavu právní ochrany průmyslového vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011-present.

**Department Committee for Ph.D. Study in International and regional relations in the industrial property of Metropolitní univerzita Praha** (Oborová rada doktorského studia v oboru Mezinárodní a regionální vztahy v průmyslovém vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011-present.

**ADDITIONAL SKILLS**

- Proficient in Word, Outlook, Excel, Power-Point and Prezi.
- Typed 50 to 60 wpm with accuracy.
- Experienced in advanced Internet searches, ASPI, database management and in various filing and referencing systems.

References, writing samples, and copies of extracts from publications available upon request.