

Associate professor Zuzana Birknerová, PhD., MBA

She gained the PaedDr. degree in 2000, PhD. in 2007 at the Faculty of Education of the University of Prešov in Prešov. She was rewarded the scientific title of „docent“ (associate professor) on January 14, 2015 at the Faculty of Management of UP in Prešov.

In 2006, she became part of the Faculty of Management of UP in Prešov, Department of Tourism and Hotel Management. From 2008 to 2014 she worked as a lecturer and since 2015 as an associate professor at the FM UP in Prešov. On August 1, 2011 she was appointed to the position of Head of the Department of Managerial Psychology of FM UP in Prešov.

As part of her educational activities she teaches the following subjects: Organizational Behavior, Methodology and Methods of Social Research, Social Psychology, Basics of Coaching in Business Management, Basics of Managerial Psychology and Sociology.

So far she has supervised 27 Bachelor theses and 40 Diploma theses. Every year she is a member of the Commission for both the Bachelor and the Magister final state exams. She was Director of 4 research projects, Deputy Director of 4 research projects and a successful team member of 3 research projects.

She has a rich collection of publication outputs aimed at social phenomena such as social and emotional intelligence and their related constructs which she focuses on usually in the context of managerial work. She published 4 monographs (2 domestic, 2 foreign) and 5 domestic university textbooks aimed at managers, for example, Kapitoly sociálnej psychológie pre manažérov (Chapters of social psychology for managers) and Organizačné správanie od teórie k aplikácii v praxi (Organizational behavior from theory to application in practice). One of the most significant outputs is the article published in Ekonomický časopis (Journal of Economy) indexed in Current Contents and titled Sociálna inteligencia ako významný prediktor manažérskeho správania (Social intelligence as a significant predictor of managerial behavior). Other publication outputs include 15 scientific foreign studies, 24 scientific domestic studies, 20 studies published in foreign proceedings, 24 studies published in domestic proceedings, and 22 specialist studies in peer-reviewed journals. Among the most significant outputs she includes also the study titled Measuring social intelligence – the MESI methodology indexed in Scopus, 4 lecture notes and textbooks, 6 registered reviews of domestic and foreign publications, as well as 185 citations in domestic sources and 54 citations in foreign sources.