europass	Europass — Curriculum Vitae
First name/Surname	Prof. Martina Blašková, PhD.
Address	Rosinská 32B, 010 08 Žilina, Slovak Republic
Telephone	++420704463737
E-mail	blaskova@polac.cz
Nationality	Slovak
Date of birth	May 26, 1967
Gender	Female
Occupational field	Motivation, human resource management, human potential, management, organizational behavior, quality of higher education, sustainability
Work experience	
Dates Name and address of employer Occupation or position held	1990 – 1994: Orava Television Enterprises, Nižná, Slovak Republic Manager of Information System of Preparatory Manufactory Division
Dates Name and address of employer Occupation or position held	Since 1994: University of Žilina, Faculty of Management Science and Informatics, Department of Managerial Theories Vysokoškolákov 8215/1, 010 26 Žilina, Slovak Republic, from 2013 at the position of the Professor
Dates Name and address of employer Occupation or position held	Since 2020: Police Academy of Czech Republic in Prague, Faculty of Security Management, Department of Management and Informatics; Lhotecká 559/7, 143 01 Prague 4, Czech Republic Professor and Vice-Rector for science and research
Education and training	
Dates, title of qualification awarded, name and type of organization providing education and training	 1990 completed university study at University of Economics in Bratislava, Faculty of Management, specialization: Economic Information and Control, Slovak Republic 1997 completed re-qualification training: Expert Preparatory of Management Trainers, Institute of Industrial Education in forme of EL program Phase (Japuan) (Japuan)
	Industrial Education, in frame of EU program Phare (January – June 1997) 2001 recognized PhD. at University of Economics in Bratislava, specialization: Management of
	 Enterprises, Slovak Republic recognized title Associate Professor in Economics and Management of Enterprise, Technical University in Ostrava, Faculty of Economy, Czech Republic recognized title Professor by President of Slovak Republic
Skills and competences	
Mother tongue(s)	Czech, Slovak
Other language(s)	English, Polish, Russian
Organizational skills and competences	Strategic thinking, analytic skills, synthetic skills, self-discipline, competence for inspire others, disclosing non-perfections (= guarantor of international conference of Human Potential Development)
Social skills and competences	Interpersonal skills, motivational skills, communication skills, tolerance, openness, emotional competences, teamwork, responsibility, perfectionism, flexibility (= chief of scientific projects)
Computer skills	MS Word, MS Excel, MS PowerPoint, Internet Explorer
Additional information	
	Membership of Institutions, Scientific Committee and Editorial Board:
	 1st vice-president of international academic network Human Potential Development in Central and Eastern European Union States;
	 Vice-Rector for science and research;
	 Guarantor of PhD. study at Police Academy of Czech Republic in Prague;
	 Member of editorial boards of scientific journals: (1) AD ALTA: Journal of Interdisciplinary Research, ESCI; (2) Asian Social Science (Canadian Center of Science and Education); (3) Journal of Social and Political Sciences; (4) Journal of Logistics & Sustainable Transport; (5) The Educational Review, USA; (6) Research Bulletins of the Faculty of Economics Science; (7) Public Security and Public Order; (8) Production Engineering Archives; (9) Psychopedagoogy in Law Enforcement Bodies; (10) Bulletin of Kviv National University of
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Culture and Arts; (11) "Novi Economics" Innovative and economics research journal; (12) Journal of Education and Learning (EduLearn);
 Guarantee of international scientific conference Human Potential Management in a Company (2004–2022): Lithuania: Vilnius, Klaipeda, Kaunas; Poland: Czestochowa, Slupsk, Szczecin, Poznan, Lodź; Czech Republic: Praha; Slovak Republic: Žilina, Zvolen);
 Co-guarantee of International Scientific Forum Sustainsecure 2020, 2021, 2022, Mykolas Romeris University in Kaunas, Lithuania;
Membership in scientific committee of international scientific conferences:
 CER Comparative European Research (2013 – 2021), London,
 – 35th IBIMA Conference: 1–2 April 2020, Seville, Spain,
 – 36th IBIMA Conference: 4–5 November 2020 – Granada, Spain,
 – 37th IBIMA Conference: 30–31 May 2021, Cordoba, Spain,
 – 38th IBIMA Conference on 3–4 November 201 in Seville, Spain,
 Multidisciplinary Aspects of Production Engineering 2020, Poland,
 – 18th Congress of International Association on Public and Non-profit Marketing, 2019, Hungary,
 Toyotarity in Polish Conditions (2009 – 2019), Czestochowa, Poland,
 Quality Production Improvement – QPI (2015 – 2022), Poland,
 Problems of Ensuring Public Security: Theoretical and Practical Aspects, 2019, Lithuania,
 System Safety: Human – Technical Facility – Environment (2018, 2019, 2022), Poland,
 Economics and Management of Enterprises (2010, 2012, 2013), Zvolen, Slovak Republic,
 TRANSCOM (2011, 2013, 2015), Žilina, Slovak Republic,
 Personnell Management (2007, 2008), Trenčín, Slovak Republic.
Research Projects (on the position of the head of project):
 Scientific project VEGA No. 1/0890/14 Stochastic Modeling of Decision-making Processes in Motivating Human Potential (2014 – 2016), granted by Ministry of Education of Slovak Republic Scientific project VEGA No. 1/0067/11 Dynamics and Content of Decision-making Processes in Motivating Human Potential (2011 – 2013), granted by Ministry of Education of Slovak Republic Scientific project VEGA No. 1/4647/07 Dynamical Model of Motivation of Human Potential (2007 – 2009), granted by Ministry of Education of Slovak Republic Scientific project VEGA No. 1/1243/04 High-qualified Human Potential Management and Development (2004 – 2006), granted by Ministry of Education of Slovak Republic
Results
 More than 10 books and 125 scientific papers in fields of: Motivation, Human Potential Development, Higher Education, Organization Behavior, Sustainability;
 Performed a longitudinal research, i.e. 5 extensive surveys on motivation with participation of more than 12,000 responded employees and managers (2001–2021);
 – 23 scientific papers listed in Web of Science;
 400 citations in scientific works, of which:
150 citations in SCOPUS,
148 citations in Web of Science.

The most important books:

Blašková M., Stachová, K., Ferenc, K., Stacho, Z., Blaško, R. (2019). Motivation: Motivational Spirals and Decision Making, 2nd edition. (0.4).
 LAP LAMBERT Academic Publishing. 286 p.

 Blašková, M. (2011). Rozvoj ľudského potenciálu. Motivovanie, komunikovanie, harmonizovanie a rozhodovanie (Human Potential Development. Motivating, Communicating, harmonizing and deciding). Žilina. EDIS – Publishing of University of Žilina. 390 p.

 Blašková, M., Gražulis, V. (2009). Motivation of Human Potential. Theory and Practice. Monograph. (0.7). Lithuania, Vilnius: Publishing Centre of Mykolas Romeris University. 500 p.

– Blašková, M. (2005). Organizačné správanie (Organizational Behavior). Žilina. EDIS – Publishing of University of Žilina. 168 p.

 Blašková, M. (2003). Riadenie a rozvoj ľudského potenciálu: Uplatňovanie motivačného akcentu v procesoch práce s ľuďmi (Human Potential Management and Development: Application of Motivational Accent in Personnell Processes). EDIS – Publishing of University of Žilina. 212 p.